

# Innovation Orchestrator by InXight.

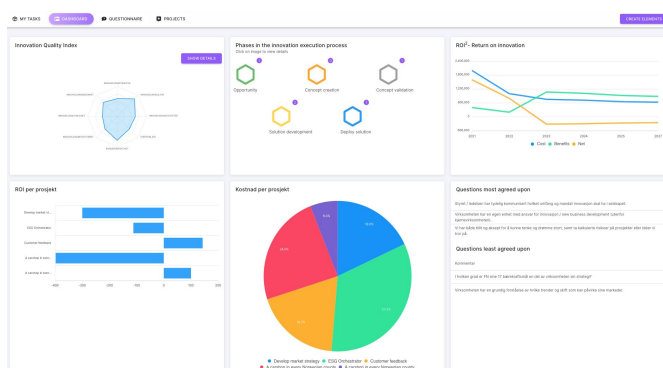
Smart Innovation Management software to lead and optimize innovation.

*Innovation is a necessity for all companies, and far too important to not be qualified, managed and measured in an effective way.*

*Today, many innovation projects are started on a flawed basis, and very few companies measure innovation. There is also a general lack of management and prioritization, and little transparency in innovation projects and portfolios. Therefore, many innovation projects do not succeed and Return on Innovation Investment (ROI<sup>2</sup>) is low.*

**Innovation Orchestrator** addresses these challenges in an intuitive and quantifiable way and provides full control and management of innovation.

Innovation Orchestrator is delivered as a cloud-based service with SSO and integrations to many systems. Innovation Orchestrator is one of the products available in the Orchestrator platform.



- ✓ Powerful, simple and intuitive
- ✓ SaaS - get started quickly
- ✓ Qualifies, manages and measures innovation
- ✓ Provides innovation insight and transparency
- ✓ Builds innovation culture
- ✓ Contributes to commitment and participation
- ✓ Ensures management control and overview

The solution has been developed in Norway in collaboration with Open Innovation Lab Norway and is provided by InXight, a company owned by Orbify.AI. Innovation Orchestrator is targeted for use in private companies and public enterprises.

- Other modules in the Orchestrator platform cover the execution of strategic processes and change, and compliance with legislation and policies.

## Why Innovation Orchestrator?

- ✓ Measures innovation culture - helps to calibrate where you stand as change agents
- ✓ Supports the new ISO standard for innovation - ISO 56002
- ✓ Provides management and employees with critical insight and information
- ✓ Collects all documentation in one place
- ✓ Effective tool for measuring, managing and prioritizing individual projects and portfolios

Contact us to learn how **Innovation Orchestrator** can help your organization.

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**InXight**  
An Orbify.AI company